

Data Protection Notice
LUX Audience Award – Rating platform

Last update: August 2024

The European Parliament processes your personal data in the context of the organisation of the LUX Audience Award and related activities such as the LUX Audience Award competition via [this website](#).

We process your personal data based on Regulation (EU) 2018/1725 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (hereinafter 'the Regulation').

We provide you with the information that follows based on Article 15 of the Regulation.

1. Who processes your personal data (data controller)?

The European Parliament acts as the data controller and the entity responsible for the processing of your personal data is the Civil Society Outreach Unit (CSOU) of the Directorate-General for Communication of the European Parliament, represented by its head of Unit.

You can contact the controller by e-mail at luxaward@europarl.europa.eu or by post, in a sealed envelope, at European Parliament, Directorate-General for Communication (DGCOMM), Directorate for Campaigns, Civil Society Outreach Unit to the attention of the Head of Unit, 60 rue Wiertz / Wiertzstraat 60, 1047 Bruxelles/Brussels, Belgium.

Proximus acts as a processor for Purpose 1 outlined below. The controller uses their SMS services needed for the verification process when you decide to rate the movies using your telephone number. As processors, they act under the controller's instructions and comply with the requirements set out in Regulation (EU) No 2018/1725.

2. What is the purpose of the processing of your personal data?

We process your personal data for the following purposes:

Purpose 1: to allow you to submit your rating while making sure that only the last rating submitted is taken into account and assess the popularity of the films, to contact the prize winners and communicate about the contest;

Purpose 2: If you accept your prize, we will collect additional personal data to allow you to attend the Lux Award Ceremony in Brussels or to send you the posters or tote bags containing goodies;

Purpose 3: To stay in touch with us and receive information about events and activities related to the LUX Audience Award;

3. What is the legal basis for the processing?

Purpose 1: To submit your rating and assess the popularity of the films, contact the winners and communicate about the contest, the lawfulness of this processing is based on Article 5(1)(c) of the Regulation: the processing is necessary for the performance of a contract to which the data subject is party, or in order to take steps at the request of the data subject prior to entering into a contract.

Purpose 2: If you accept your prize, we will collect certain data in order to offer you your prize. The lawfulness of this processing is based on Article 5(1)(c) of the Regulation: the processing is necessary for the performance of a contract to which the data subject is party, or in order to take steps at the request of the data subject prior to entering into a contract.

We also collect and transfer data to the Access and Visitors Unit of the European Parliament's Directorate General for Security and Safety (DGSAFE), which is responsible for accrediting you in order to allow you access to the European Parliament's premises, which is lawful under Article 5(1)(a) of the Regulation: i.e. processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body. If you would like to know more about why and how DGSAFE processes your personal data, please [click here and read their Data Protection Notice](#).

Purpose 3: To register to our mass mailing, the lawfulness of our processing is based on Article 5(1)(d) of Regulation (EU) 2018/1725, i.e. your consent.

4. What personal data do we process?

Purpose 1: To enable you to submit your rating and assess the popularity of the

films, contact the winners and communicate about the contest, we process:

- telephone number or;
- e-mail address
- IP Address
- The country from which you rated the film

Purpose 2: If you accept your prize, the data processed will depend on the prize you have won:

a) If you won an invitation to attend the LUX Award Ceremony in Brussels, we will process the following data:

- To organise your transport, accommodation and meals:
 - first name
 - middle name(s)
 - last name(s)
 - e-mail address
 - phone number
 - country of departure and return
 - city of departure and return
 - need for support and special needs
 - dietary restrictions
- To give you access to the building of the European Parliament, we will collect and transfer:
 - first and last names
 - e-mail address
 - nationality
 - date of birth
 - type of identification document
 - ID Card/Passport number
 - document expiry date
- For the smooth running and promotion of the event
 - first and last names
 - picture
 - voice

b) If you won the set of film posters or the tote bag containing goodies, we will process:

- first and last names
- postal address

Purpose 3: To register to our mass mailing, we process:

- e-mail address

5. Who are the recipients of your data?

The recipients of your data depend on the purpose:

Purpose 1: To enable you to submit your rating and assess the popularity of the films, to contact the winners and communicate about the contest, the recipient is DG COMM's Webmaster Unit, which is responsible for developing and managing the rating platform.

Purpose 2: If you accept your prize, we will process your data to offer it to you. The recipients of your data vary according to the prize you have won:

a) If you have won the trip to attend the Lux Award Ceremony in Brussels, the recipients of your data are:

- Directorate-General for Security and Safety (DG SAFE) that carries out security checks to accredit you and grant you access to the European Parliament premises.

DGSAFE acts as data Controller for this specific processing, which takes place after the transfer of your personal data. If you would like to know more about this recipient, [please click here and read their Data Protection Notice.](#)

- CWT, the travel agency contracted by the EP, which transmits the data to hotels and transport companies;
- DGCOMM's financial services;
- DGCOMM's Performance and Budget Management Unit, which oversees the financial procedure relating to the organisation of your trip.

b) If you have won the set of posters or the tote bags with goodies, the recipients of your data are:

- DGCOMM's financial services;
- Bpost or DHL, which will be the company in charge of shipping the set of film posters and tote bags with goodies. They act as separate controllers so you can read Bpost's privacy policy [here](#) and DHL's [here](#).

Purpose 3: If you register to our mass mailing, DGCOMM's Webmaster Unit might have access to your personal data, in a need to know basis, as this unit is responsible for managing the technical aspects of the database (Odoo/CoManSys)

where your data is stored.

6. How long will your personal data be stored?

The European Parliament retains your personal data for no longer than is necessary for the purposes for which it was collected. This is why the length of time we keep your data varies depending on the purpose.

Purpose 1: The data collected under purpose 1 will be deleted from the rating platform 2 months after the Lux Award Ceremony ([Date indicated in the Terms and Conditions here](#))

In order to assess the popularity of the films, we identify the country from which you voted by comparing your IP Address in real time with an offline register of IP addresses. We only store the country and immediately and automatically delete your IP address.

This data is stored in our rating platform with the possibility of associating it with your e-mail and/or telephone number for up to 2 months after the LUX Award Ceremony ([date indicated in the Terms and Conditions](#)). This data is then rendered anonymous by removing the link between the location and your e-mail address and/or telephone number.

Purpose 2: If you accept your prize, we will process additional data to offer you your prize. This data will be collected through and stored in EU Survey up to 2 months after the LUX Award Ceremony ([Date indicated in the Terms and Conditions here](#)). As this data is transferred to other recipients, the retention policy varies:

- The Directorate-General for Security and Safety (DG SAFE) of the European Parliament receives your personal data to accredit you to access the EP premises. This data will be stored in DG SAFE's internal database (iPACS) where it will be stored for the duration of the defined retention period. DGSAFE defines different retention periods depending on the categories of personal data:
 - Visitor's personal accreditation data (first and last name, date of birth, nationality, ID document type and number, ID document expiry date, (optionally) organisation/employer) is stored for one year.
 - Personal data relating to the access's history (extract from badges use at the entrances to EP premises) is kept for 4 months.

Please read carefully [DGSAFE Data Protection Notice](#) to understand better how your personal data is processed.

- The personal data related to the travel and accommodation arrangements shall be placed at the disposal of the Institution for a period of five years following

the discharge of the budget of the Institution concerned, making, in principle, a total of seven years, as the discharge is normally granted two years after the budgetary year in question according to Annex II Specifications and Annexes (article 13 of Annex 1 Technical Conditions common to all lots) to the contract with the travel agency CWT Global BV. Data is kept in agency specific applications such as AnalytIQs and Portrait for statistical purposes and potential financial auditing. CWT protects client information in transit outside of CWT networks using secure and encrypted communications and highly sensitive information in storage.

- If we collect your postal address, your data will be transferred to Bpost or DHL. Since they act as separate controllers, you can read more about their retention policy in Bpost's privacy policy [here](#) and DHL's [here](#).

Purpose 3: If you register to our mass mailing, we will transfer your e-mail to the DGCOMM's secure database, CoManSys. It will be stored until you withdraw your consent. You can do so by clicking on the 'Unsubscribe' link available at the bottom of all our communications or by contacting the data controller by sending an e-mail, with your request, to luxaward@europarl.europa.eu

Every 5 years, we will send you an e-mail to remind you that you still are in our database.

7. Will your personal data be shared with a non-EU country or international organisation?

No, your personal data will not be shared with a non-EU country or international organisation.

8. Are any automated processes and/or profiling used to make decisions which could affect you?

No

9. What are your rights and how can you exercise them?

You have the rights:

- to access to your personal data
- to rectify your personal data if it is inaccurate or incomplete
- where applicable, to erase your personal data
- where applicable, to restrict the processing of your personal data
- where applicable, to data portability
- where applicable, to object to the processing of your personal data lawfully carried out pursuant to Article 5(1)(a)

- where applicable, you might withdraw your consent without affecting the lawfulness of processing based on consent before its withdrawal.

10. Who should you contact if you have a query or a complaint?

Your first point of contact is luxaward@europarl.europa.eu

If you have any remarks or complaints regarding the way that your personal data is processed, you can contact the European Parliament's Data Protection Officer at:

data-protection@europarl.europa.eu.

You also have the right to lodge a complaint with the European Data Protection Supervisor at: edps@edps.europa.eu